

B&T SPORTS ANALYTICS

ANALYSE. ADAPT. SUCCEED.

WHAT WE DO.	03
WHAT WE OFFER.	05
CONSULTATIONS.	07
CLUB PACKAGES.	08
OUR TEAM.	13
CONTACT US.	17

WHAT WE DO.

AT B&T SPORTS ANALYTICS.

B&T Sports Analytics, founded in 2023 by Blake and Tom, aims to provide individualised feedback and professional-grade insights to athletes across basketball, football, soccer, and netball.

Driven by decades of elite sports experience, B&T bridges the gap for athletes of all abilities, offering tailored in-person and virtual consultations and mentorship to foster continuous growth.

B&T's mission is to empower athletes and coaches with comprehensive feedback and customised performance pathways, enabling measurable improvement.

Clubs can access flexible, scalable packages to elevate team performance, with a referral fee for player bookings, generating additional funds for clubs.

With expert consultants specialising in player development B&T Sports Analytics offers elite insights, actionable advice, and high-performance methodologies to maximise athletic potential across all levels.



**BASKETBALL.
FOOTBALL.
SOCCER.
NETBALL.**

**ADELAIDE.
MELBOURNE.
SYDNEY.
QUEENSLAND.**

WHAT WE OFFER.

B&T Sports Analytics provides a consultation service that delivers value to players, coaches, and clubs by maximising coaching efficiency, enhancing player development, and driving overall club success.



THE BREAKDOWN.



INDIVIDUAL CONSULTATIONS

Unearthing your athletic blueprint

In-person consultations

Virtual consultations



MEMBERSHIPS

We're with you every step of the way

The Legacy

The Foundation



TEAM ANALYTICS

Take your team to the next level

Single-game analysis

Five-game analysis

Season pass

INDIVIDUAL CONSULTATIONS.

Option 01

IN-PERSON CONSULTATION

- Dedicated focus on the individual player during live gameplay .
- Post-game consultation.
- Tailored feedback in detailed physical documentation - blueprint.
- Optional development of a tailored performance pathway program with our partnered service providers.

\$229

Option 02

VIRTUAL ANALYSIS

- Comprehensive analysis of video footage.
- Tailored feedback in detailed physical documentation - blueprint.
- Consultation services are available Australia-wide and internationally.
- This package is also available in a group of five sessions.

\$149



CLUB PACKAGES.

At B&T Sports Analytics, we offer tailored packages to suit the needs of clubs looking to elevate their team performance and enhance player development.

Our consulting services are flexible, scalable, and designed to deliver top-tier support, whether you're aiming to optimise individual players or entire teams. Clubs can select from the following package options to best suit their structure and budget.

When partnering with B&T Sports, Clubs and sporting organisations also receive 10% referral fee, meaning for every player from your club who books a session, your club earns money in return.



OPTION 01

FULL CLUB INTEGRATION

In this package, the club chooses to integrate our expertise into their existing structure by adding a nominal fee to the registration costs of each athlete, or selected teams.

This integration ensures that either all athletes, or selected teams, receive ongoing, professional-level sports analytics and performance consultation.

FINANCIAL STRUCTURE

Upfront payment: The club pays an agreed amount upfront for the inclusion all athletes, or selected teams. This covers the entirety of the consultation services provided to those participants for the duration of the season. We suggest this be added to the athlete's registration fee.

Per team consultation: The club may opt for a pay-per-team model, where payment occurs after each team receives tailored consultation and performance evaluation based on their specific needs.

OPTION 02

PLAYER OPT-IN

This option offers a flexible approach, allowing individual players to opt into our consultation services during their registration process.

This provides players with access to B&T Sports Analytics' expert guidance at a discounted rate, specifically arranged through the club, without requiring full club-wide participation.

FINANCIAL STRUCTURE

Individual opt-in fee: All members of the club are offered B&T services at a discounted rate. When players sign up for B&T services, a referral fee is given back to the club. This benefits players and the club financially, all with little to no effort required on the club's behalf outside of promotion.

Club support: While individual players opt into the service, the club can assist by promoting the program during registration and ensuring that the opt-in process is seamless.

OUR MEMBERSHIPS.

01. THE FOUNDATION

Your blueprint to success

A strong foundation is key to any athlete's growth. The Foundation Membership provides essential tools for player development, including expert guidance and in-depth analytics.

Ideal for athletes looking to build their skills and take the next step in their journey.

\$500 each year, or \$50 per month

02. THE LEGACY

For those who want to set the standard

Our premier membership, The Legacy, is designed for athletes who are committed to reaching the highest level.

With personalised mentorship, priority access to consultations, and additional benefits to elevate your performance both on and off the court, this membership is built for those who want to maximise their potential and leave a lasting impact on the game.

\$750 each year, or \$75 per month

THE BENEFIT BREAKDOWN.

	THE FOUNDATION	THE LEGACY
	3	4
In-person consultations each year		
Personalised mentorship, including a fortnightly video or phone call		✓
Player advocacy and representation		✓
Access to a private communication network		✓
Invitations to monthly private Zoom sessions with elite guest speakers	✓	✓
10% referral discount on the next year's membership	✓	✓
One piece of B&T merchandise	✓	✓

TEAM ANALYTICS.

We provide teams with cutting-edge game analysis to elevate performance and sharpen strategic decision-making.

Our expert analysts break down every aspect of your team's gameplay, uncovering key trends, strengths, and areas for improvement.

We deliver the insights you need - whether it's refining offensive execution (O), strengthening defensive strategies (D), or gaining a comprehensive understanding of both.

Single-game analysis

A deep dive into one match for immediate insights.

O: \$150 | O&D: \$250

Five-game package

Track patterns and measure progress over multiple games.

O: \$500 | O&D: \$650

Season pass (18 Games)

Continuous analysis throughout your season for sustained improvement.

O: \$1000 | O&D: \$1250

OUR TEAM.

Our consultants are specialists in their fields, offering an elite insight into player development.

With a deep understanding of the nuances of high performance sports, our consultants bring a wealth of experience and expertise.

They work closely with both players and coaches to unlock their full potential, using cutting-edge techniques and methodologies that are tailored to the unique needs of each athlete.



**MEET THE
FULL TEAM.**

OUR FOUNDERS.

(TWO BEST FRIENDS)

The powerhouse duo behind B&T Sports Analytics - Tom and Blake - are two elite professionals driven by a passion for high performance.

Tom brings 17+ years of basketball expertise as a standout player and sought-after coach, with experience across the US, NBL, and international circuits. He now leads Cedar College's championship-winning program and runs a post-player coaching service working with top-tier talent.

Blake has shaped athletes across the AFL, NBL, and Premier League netball, and was handpicked to work with the LA Lakers Summer League. With world-class credentials and a Master's from the University of Chicago, Blake delivers game-changing results.


WHO WE WORK WITH.

OUR CLIENTS & PARTNERS

- All Australian Basketball League
- Norwood Flames Basketball Club
- Central Districts Basketball Club
- Ringwood Hawks Basketball Club
- Adelaide Community Basketball Association
- Cedar College
- Transition Sports ADL & VIC
- Football Dynamics QLD
- Adelaide City FC
- Brisbane Football Club
- Port Adelaide Football Club
- Richmond Institute

PERFORMANCE PATHWAYS

- BASH Performance Strength and Conditioning
- Rise Above Adversity
- Level 22 Coaching
- Shoot HQ
- Transition Sports Adelaide
- Anderson Osteopathy

A black and white photograph of Joeey Wright, a man in a suit and tie, pointing his right index finger upwards. He is looking off to the side with a focused expression. The background is blurred, showing other people in a crowd.

“Being a coach myself, it was great getting an opinion of my players abilities. The evaluation was comprehensive and gave a true picture of their game.”

3 x NBL COACH OF THE YEAR, JOEY WRIGHT.

ANALYSE. ADAPT. SUCCEED.

LET'S CHAT.

Please don't hesitate to reach out to us at B&T with any questions regarding our consultation services, performance pathways, trusted service providers and what the next steps are for your club's development journey.



PHONE - 0478 039 094

EMAIL - btportsanalytics@gmail.com

WEBSITE - btportsanalytics.com

SOCIAL MEDIA - [@btportsanalytics](https://twitter.com/btportsanalytics)

B&T

SPORTS ANALYTICS